

**THE  
RIGHT WAY**   
**IS THE  
ONLY WAY**



## Upcoming Trainings

### TWIN FALLS

**Tuesday, April 30, 2024**

**10:30 AM - 1:00 PM**

College of Southern Idaho (CSI)

315 Falls Ave, Twin Falls

### THREE CREEK

**Tuesday, June 4, 2024**

**9:30 AM - 12:00 PM**

Three Creek School

49909 Three Creek Rd, Rogerson



**SIGN UP NOW  
FOR BQA CERTIFICATION  
TRAINING!**

### WHY BQA CERTIFICATION?

Consumers, processors, retailers, and foodservice are demanding quality beef products that satisfy their desire to know that the beef industry is committed to raising and processing beef responsibly.

Each person completing BQA Certification supports Idaho's beef industry efforts to build competitiveness and improve profitability.

### SPEAKERS/PRESENTERS

- Certified BQA Trainer, Sarah Baker, University of Idaho Extension Educator
- Future BQA Certified Trainer, Kip Wills, Senior Health & Safety Manager at Deseret Ranches
- BQA Certified Trainer, Kelton Hatch, Zoetis



For more information on Idaho's BQA Program and to register for the event, visit [IdahoBeefQuality.com](http://IdahoBeefQuality.com) or call the Idaho Beef Council at 208-376-6004.



## BQA CERTIFICATION TRAINING

### ONLINE

**BQA for Producers** online certifications include cow/calf, stocker/backgrounder & feedyard

**BQA Transportation** certifications include farmer/rancher & professional drivers



### IN-PERSON

The Idaho BQA Program boasts a network of highly qualified trainers. To view a schedule of upcoming events or request a training event visit [www.IdahoBeefQuality.com](http://www.IdahoBeefQuality.com).



### CERTIFIED TRAINERS

We are expanding our training team! To learn more and apply to become a Certified Trainer, visit [www.IdahoBeefQuality.com](http://www.IdahoBeefQuality.com).



Consumers, processors, retailers, and foodservice personnel are demanding a strong beef industry commitment to responsible cattle handling. Completing BQA certification supports Idaho's beef industry efforts to build competitiveness, consumer trust, and profitability.

#### QUESTIONS?

Call: 208-376-6004

Email: [BeefCouncil@IDBeef.org](mailto:BeefCouncil@IDBeef.org)



**IDAHO BEEF COUNCIL**  
Funded by Beef Farmers and Ranchers

Scan the QR code for more information or visit [www.IdahoBeefQuality.com](http://www.IdahoBeefQuality.com).